

— RATE CARD · BOTH PRODUCTS

Flat fees. No seats. No surprises.

Every plan is flat and seat-unlimited — add the whole team, the whole territory, the whole franchise group at no extra cost. **Because the product is timing, not headcount.** One engine, two moments: when a buyer is ready, and when the rules change.

● SELAHAI REVENUE

SIGNAL-TIMED OUTBOUND · LIVE NOW

● Coverage Audit

TAM map of your addressable market · in-market snapshot across every account · coverage-gap report. Credited against your first month.

\$750–2,000

ONE-TIME

● Signals — The Selah Brief

Weekly Monday brief · 5,000 accounts monitored · ranked in-market list with the reason attached · account timeline and manual signal logging.

\$290

PER MONTH · FLAT

● Coverage

25,000 accounts mapped · AI signal-timed sequences, human-approved · managed sending + CRM sync · quarterly ICP review with a real person.

\$1,490

PER MONTH · FLAT

FREE WEDGE — SEND YOUR TOP-20 TARGET LIST; IT COMES BACK SIGNAL-TAGGED IN 48 HOURS.

● SELAHAI RADAR

REGULATORY-CHANGE MONITORING · MONTH 3–4

● Single site

One location, all license types · federal + state monitoring · weekly Radar brief · urgent-change alerts.

\$79

PER MONTH

● Multi-location

All locations and license types · federal → state → county → city feeds · relevance-ranked weekly Radar · urgent alerts · audit-ready history.

\$39

PER LOCATION/MO · FLAT

● Franchise / Enterprise

50+ locations · unlimited locations · custom jurisdictions · franchisee roll-up · API · dedicated analyst.

Custom

ANNUAL

DESIGN PARTNERS GET 60 DAYS FREE, ALL LOCATIONS, IN EXCHANGE FOR FEEDBACK.

● Enterprise — both lanes

Custom annual agreement covering Revenue and Radar together: unlimited seats and locations, custom jurisdictions and sources, API access, franchisee roll-up, dedicated analyst.

Custom

ANNUAL

FOUNDER-LED LAUNCH PHASE

Pilot pricing of **\$500–1,500/mo** is available during months 0–3 while Selahai is founder-led. Pilots run on the same engine and the same flat, seat-unlimited terms. All prices USD, cancel monthly — no per-seat or per-document charges at any tier.