



SIGNAL-TIMED OUTBOUND

Sell at the moment of readiness.

Your market doesn't buy on your calendar — it buys when something changes: a raise, a hire, a new leader, a new market. Most teams work a static list on the sender's schedule, so the right account gets the right email in the wrong week.

THE SELAH BRIEF · MONDAY 07:00

● watching 5,000 accounts

- Harbor Supply — raised \$18M Series A Thursday 94 · act now
- Basalt Logistics — new COO, first 90 days 88 · act now
- Juniper Works — 9 ops roles posted this week 83 · act now
- Cedarline Group — entered two new states 71 · warm
- + 10 more, ranked by readiness — each with the reason attached ranked

ILLUSTRATIVE EXAMPLE · FICTIONAL ACCOUNTS · NOT CUSTOMER DATA

Map. Listen. Act. ONE ENGINE, RUN CONTINUOUSLY

01 · MAP

Your market, structured

We map your addressable accounts once — who they are, who to talk to, what good looks like — so the engine knows whose world to watch.

accounts · contacts · ICP fit
one-time setup, kept current

02 · LISTEN

Signals, scored & decayed

Continuous monitoring, scored by a relevance engine so only what touches you surfaces. Signals decay with age — yesterday's 85 is next month's 20.

6-hour scan cadence
ranking is always *now*

03 · ACT

The brief, then the send

Ranked, plain-English briefs — not dashboards. On Coverage, AI drafts the sequence from the signal; you approve, the engine sends on schedule.

ranked brief · drafted sequences
approve → scheduled sends

SIGNAL TYPES WATCHED

hiring_sales

funding

expansion

leadership_change

tech_change

news

manual

Every signal carries its source, date and strength. You can click through to the evidence — the email opens with the concrete why-now, because there is one.



— THE LADDER

Flat fees. No seats. No surprises.

COVERAGE AUDIT

\$750–2,000

one-time · credited to first month

- ✓ Full TAM map of your market
- ✓ In-market snapshot across every account
- ✓ Coverage-gap report: who's ready that you're not touching

SIGNALS — THE SELAH BRIEF

\$290

per month · flat

- ✓ Weekly Selah Brief, Monday 07:00
- ✓ 5,000 accounts monitored
- ✓ Ranked in-market list with the reason attached
- ✓ Account timeline & manual signal logging

COVERAGE

\$1,490

per month · flat

- ✓ 25,000 accounts mapped & watched
- ✓ AI signal-timed sequences, human-approved
- ✓ Managed sending + CRM sync
- ✓ Quarterly ICP review with a real person

Seat-unlimited, cancel monthly. **Because the product is timing — not headcount.**

Founder-led pilots available at \$500–1,500/mo during the launch phase.

Where we fit

CLAY · APOLLO · UNIFY

They answer who exists

\$1,500+ platforms sold to RevOps teams, with week-long onboarding and a GTM engineer to run them. Keep them — Selahai sits on top of whatever list source you like.

SELAHAI REVENUE

We answer who's ready this week

A Monday-morning answer for \$290, with the reason attached. No GTM engineer required, and the wedge is free: we show you the moments you're missing before you pay anything.

— NEXT STEP

Your market is showing signals right now.

Send your top-20 target list to hello@selahai.ai. In 48 hours you get it back signal-tagged, free — who's in-market today and why.

hello@selahai.ai — send your top 20 →

IF IT SHOWS YOU NOTHING NEW, DON'T BUY. THAT'S THE WHOLE DEMO.

Status, stated plainly: Selahai is pre-revenue, founder-led and bootstrapped, launching July 2026. The engine is built — production-hardened backends with idempotent ingestion, heartbeat-monitored jobs, per-tenant rate limits — and there are no customers yet. Accounts named here are approved fictional examples, not references. Financial figures shared separately are directional planning estimates, not forecasts.